



NEW MEXICO BUSINESS COALITION

BASH (Business and Social Hour) Sponsor Opportunities

Based upon the sponsorship tier selected below, in partnership with the NMBC, incentive will be provided in the following ways:

Platinum Sponsor: \$5000

- Logo and Business name recognition in all NMBC statewide communication for the event sponsored. (Digital and traditional communications are distributed to over 10,000 industry associations and business owners)
- Business Recognition on NMBC website/social platforms
- Event table for displays
- Recognition on event program and reserved seating
- Recognition as a sponsor at podium during the event
- Business Signage on reserved table
- Speaking opportunity at the BASH, prayer, pledge or spotlight of business
- 8 BASH Tickets; 8 Tickets to Pre-Event VIP Meet and Greet

Gold Sponsor: \$2500

- Logo and Business name recognition in all NMBC statewide communication for the event sponsored.
- Business Recognition on NMBC website/social platforms
- Event table for displays
- Recognition on event program and reserved seating
- Recognition as a sponsor at podium during the event
- Business Signage on reserved table
- 8 BASH Tickets; 6 Tickets to Pre-Event VIP Meet and Greet

Silver Sponsor: \$1000

- Logo and Business name recognition in all NMBC statewide communication for the event sponsored.
- Business Recognition on NMBC website/social platforms
- Recognition on event program
- 6 BASH Tickets; 4 Tickets to Pre-Event VIP Meet and Greet

Bronze Sponsor: \$500

- Logo and Business name recognition in all NMBC statewide communication for the event sponsored
- Recognition at Event and on NMBC website/social platforms
- 4 BASH Tickets; 2 Tickets to Pre-Event VIP Meet and Greet

Copper Sponsor: \$250

- Recognition at Event
- 2 BASH Tickets