



NEW MEXICO BUSINESS COALITION

2017 NMBC HEROES Banquet

“Some Give A Lot ~ Some Gave It All”

Recognizing First Responders and New Mexicans Who Go Above & Beyond

Sponsorship Opportunities

Hyatt Regency Albuquerque, Friday, September 8, 6:00-9:00pm

NOTE: This event is a fundraiser benefiting Rebound NM, a 501(c)(3) charitable organization, working with economically disadvantaged teens and adults to improve leadership and communication skills.

“CHIEF” Sponsorship Level (\$5,000)

- Full page color ad in dinner banquet program
- Corporate sponsor recognition in all statewide*promotional/print materials
- Speaking/On-Stage opportunity (prayer, pledge, etc.)
- Screen recognition during event
- Event display table
- Reserved table with 8 tickets, with sign displaying business name/logo

“DEPUTY CHIEF” Sponsorship Level (\$3,000)

- Half page color ad in dinner banquet program
- Corporate sponsor recognition in all statewide*promotional/print materials
- Screen and podium recognition during event
- Event display table
- Reserved table with 8 tickets, with sign displaying business name/logo

“COMMANDER” Sponsorship Level (\$1,500)

- Quarter page color ad in dinner banquet program
- Screen and podium recognition during event
- Reserved table with 8 tickets

“LIEUTENANT” Sponsorship Level (\$1,000)

- Logo in dinner banquet program
- Reserved table with 8 tickets

“FALLEN OFFICER/FIRST RESPONDER Sponsor” (\$500)

- Includes 2 tickets

Reserved Table for 8: \$600

Ticket \$65 (Early Bird until August 25) then \$75

NMBC Hero Nominee, Public Safety or Military (Active Duty) Ticket \$55

**Communications distributed numerous times before and after the event to over 40,000 contacts each time using email, social and print media.*

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