

2023 Heroes Banquet

SOME GAVE A LOT | SOME GAVE ALL



NEW MEXICO
BUSINESS COALITION

November 2, 2023 | 6pm-8pm | Crowne Plaza Hotel
1901 University Blvd NE, Albuquerque, NM 87102

We'll recognize the families of fallen first responders while honoring the public safety heroes and veterans who have gone above and beyond the line of duty, culminating with our Veteran of the Year award.

Proceeds from this event will provide: Scholarships for the children of fallen heroes and a donation to the 100 Club, a charity that provides immediate funds for families of fallen heroes.

Sponsorship Opportunities

1 Executive Event Sponsor : \$10,000 (2 available)

- Includes 10 premium reserved seats at private table
- Member price seating for additional tickets
- Speaking opportunity at event (2-minute Business highlight as Veteran of Year Award or First Responder/Hero Sponsor)
- Program highlight – full page color ad, promotion in statewide NMBC emails and print materials
- Recognition at podium large-sized logo on event sign
- Display table or booth (booth must be provided by sponsor)
- Company promotional items (pens, brochures, calendars, etc.) can be placed on each attendee's chair

2 Signature Event Sponsor : \$7,500 (3 available)

- Includes 8 premium reserved seats
- Member price seating for additional tickets
- Speaking opportunity at event (Choice of Pledge, Prayer or introduce a speaker)
- Program highlight – ½ page color ad, promotion in statewide NMBC emails and print materials
- Recognition at podium and medium-sized logo on event sign
- Display table

3 Platinum Sponsor: \$5,000 (4 available)

- Includes 6 reserved seats
- Member price seating for additional tickets
- Speaking opportunity at event (Introductions of VIPs, Speakers, etc.)
- Program highlight – ¼ page color ad, promotion in statewide NMBC emails and print materials
- Recognition at podium and small-sized logo on event sign
- Display table

4 Gold Sponsor: \$2,500

- Includes 5 reserved seats
- Member price seating for additional tickets
- Recognition in program – premium color logo placement, statewide NMBC emails, and promotional/print materials
- Recognition at podium
- Display table

5 Silver Sponsor: \$1,000

- Includes 4 seats
- Member price seating for additional tickets
- Recognition in program – color logo, statewide NMBC emails, and promotional/print materials
- Recognition at event

6 Bronze Sponsor: \$500

- Includes 2 seats
- Member price seating for additional tickets
- Program listing and mentioned in statewide NMBC emails

7 Sponsor: \$250

- Includes 1 seat
- Member price seating for additional tickets
- Program listing

8 Reserved Table for 8: \$600