

New Mexico Sun

Director of Community Engagement

Job Overview:

As the Director of Community Engagement, you will help strengthen our relationship with local communities in New Mexico. You will serve as a liaison between the New Mexico Sun and newsmakers, including civic leaders, elected officials, business owners, and other New Mexicans.

Responsibilities:

1. Develop and implement community engagement strategies.
2. Cultivate and maintain relationships with community leaders, organizations, and influencers to facilitate collaboration and partnership opportunities.
3. Identify and engage news sources (i.e. business and civic leaders), arrange pathways for them to provide statements, and pitch stories.
4. Obtain appropriate photographs to be used in news stories.
5. Identify and engage advertisers, sponsors and content underwriters.

Qualifications:

1. Ability to work collaboratively and remotely
2. Excellent reputation in the community
3. Verbal and written communication skills
4. Basic technical knowledge of G-suite and MS Office