

# 2024 Heroes Banquet

SOME GAVE A LOT | SOME GAVE IT ALL

**Want to support law enforcement & veterans? [Click here to be a sponsor!](#)**

**October 3, 2024 | 6:00pm-8:00pm**

**Venue:** Crowne Plaza Hotel, 1901 University Blvd NE, Albuquerque, NM 87102

An evening to remember as we honor a Veteran of the Year, the sacrifice and families of fallen officers: **Justin Hare** (NM State Police Dept.) & **Jonah Hernandez** (Las Cruces Police Dept.).

Other incredible community heroes and veterans will also be recognized this evening.

**A portion of the proceeds will provide:** Scholarships for the children of fallen heroes and a donation to the 100 Club, a charity that provides immediate funds for families of fallen heroes.

## Sponsorship Opportunities

### 1 **Executive Event Sponsor: \$10,000** (2 available)

- Includes 10 premium reserved seats at private table
- Member price seating for additional tickets
- Speaking opportunity at event (2-minute Business highlight as Veteran of Year Award or First Responder/Hero Sponsor)
- Program highlight – full page color ad, promotion in statewide NMBC emails and print materials
- Recognition at podium large-sized logo on event sign
- Display table or booth (booth must be provided by sponsor) Company promotional items (pens, brochures, calendars, etc.) can be placed on each attendee's chair

### 2 **Signature Event Sponsor: \$7,500** (3 available)

- Includes 8 premium reserved seats
- Member price seating for additional tickets
- Speaking opportunity at event (Choice of Pledge, Prayer or introduce a speaker)
- Program highlight – ½ page color ad, promotion in statewide NMBC emails and print materials
- Recognition at podium and medium-sized logo on event sign
- Display table

### 3 **Platinum Sponsor: \$5,000** (4 available)

- Includes 6 reserved seats
- Member price seating for additional tickets
- Speaking opportunity at event (Introductions of VIPs, Speakers, etc.)
- Program highlight – ¼ page color ad, promotion in statewide NMBC emails and print materials
- Recognition at podium & small-sized logo on event sign
- Display table

### 4 **Gold Sponsor: \$2,500**

- Includes 5 reserved seats
- Member price seating for additional tickets
- Recognition in program – premium color logo placement, statewide NMBC emails, and promotional/print materials
- Recognition at podium
- Display table

### 5 **Silver Sponsor: \$1,000**

- Includes 4 seats
- Member price seating for additional tickets
- Recognition in program – color logo, statewide NMBC emails, and promotional/print materials
- Recognition at event

### 6 **Bronze Sponsor: \$500**

- Includes 2 seats
- Member price seating for additional tickets
- Program listing and mentioned in statewide NMBC emails

### 7 **Sponsor: \$250**

- Includes 1 seat
- Member price seating for additional tickets
- Program listing

### 8 **Reserved Table: \$650**

- Includes 8 seats

**For questions and to reserve a table:**

(505) 836-4223 | [nmbiz@nmbizcoalition.org](mailto:nmbiz@nmbizcoalition.org)