

Are you tired of economic forces pushing small-business opportunities out?

The Problem

Albuquerque's economy is stuck—and it shows. Crime is driving businesses out of Downtown and Nob Hill, small businesses are drowning in red tape, and opportunities are shrinking. **It's time for real leadership and a plan that works.**

Mayling Armijo's Solution: Build a Thriving, Resilient Economy

Revitalizing our local economy requires innovative strategies and pathways to success for all residents.

Mayling Armijo is a Proven Leader in Economic Development

Mayling has the experience Albuquerque needs. As Director of Bernalillo County Economic Development, she:

- Secured **\$1.4 billion** in private investment
- Created **5,000 new jobs**
- Delivered COVID relief to businesses and renters

Her track record? Results—not excuses.

Cut the Red Tape

- Streamline permits and city processes so businesses can grow without costly delays.
- Deliver efficient, transparent service—not endless paperwork.

Revitalize Downtown and Commercial Districts

- **Tackle crime first**—safe streets mean thriving businesses.
- Incentivize new investment in areas like Downtown and Nob Hill with tax breaks and grants.

Support Small Businesses

- Expand access to affordable loans, grants, and resources.
- Simplify regulations so our mom-and-pop shops can grow.

Boost High-Growth Industries

- Invest in **space, mobility tech, and clean energy** to attract global talent and high-paying jobs.
- Make Albuquerque a national hub for innovation and sustainability.

Fix the Broken Permit System

- End the bottleneck slowing down business projects.
- Hire inspectors, modernize systems, and clear backlogs so businesses aren't waiting months to open.

Combat Food Deserts

- Bring grocery stores and fresh markets to underserved neighborhoods.
- Create local jobs while improving quality of life citywide.

Create Youth Job Opportunities

- Fund internships, apprenticeships, and skill-building programs.
- Connect Albuquerque's youth with pathways to careers—not just jobs.

Put Capital Funds to Work Immediately

- Use state capital outlay funds to jumpstart infrastructure projects and create jobs—no more sitting on the money.

Lead on Regional Economic Development

- Join efforts like the **I-40 Trade port Corridor**, a clean energy logistics project with national impact.

Position Albuquerque as a leader in sustainable industry and transportation.

Real Solutions

Safer ABQ is committed to revitalizing our economy by cutting through bureaucratic obstacles. Together, we can create sustainable jobs and opportunities for every resident.

- A robust jobs market benefits all residents.
- Investing in innovation and infrastructure to ensures prosperous future for everyone.

<https://saferabq.com/economic-development/>

The Bottom Line: Fix What's Broken. Build What's Next.

No more wasted opportunities. No more neglect.

Mayling's priorities are simple:

- Get crime under control
- Fix the systems strangling local businesses
- Build the future by supporting innovation and our local workforce

Albuquerque can lead the way—but we need action, not more talk.