Retired Fire Chief Eddie Varela Announces His Campaign for Mayor of Albuquerque

Submitted by Carol A. Clark on March 3, 2025 - 10:39 am

From the Eddie Varela Mayoral Campaign:

ALBUQUERQUE – Eddie Varela, a Republican and retired fire chief with more than 30 years of public service, today officially announced his campaign for Mayor, pledging "to restore law and order, rebuild trust in government, and prioritize the safety of law-abiding residents".

Varela's campaign says it is built on a powerful vision: "Reclaim Albuquerque" — "a city where respect is restored, crime is tackled head-on, and city government puts residents first".

Varela's Stated Key Priorities:

Restoring Public Safety – No more lawlessness. Crime and homelessness will be addressed with real solutions, not empty promises. Law enforcement will get the tools and support needed to protect our families and businesses.

Revitalizing the Economy – Albuquerque must be a city of opportunity. Varela will champion small businesses, create jobs, and support working families.

Rebuilding Trust in Government – Leadership should work for the people, not political insiders. Varela will restore accountability, transparency, and responsible spending.

Varela: A Mayor Who Fights for Albuquerque's Hardworking Residents:

For Taxpayers – No more waste. Albuquerque deserves a budget that prioritizes safety, infrastructure, and real solutions.

For Seniors – Safe neighborhoods, affordable housing, and better services for those who built this city. For City Workers – Police, firefighters, blue collar and essential city employees deserve fair pay, respect, and strong leadership.

For Small Businesses – Red tape is crushing local businesses. Varela will cut unnecessary regulations and provide real support for entrepreneurs.

"This election is about taking our city back from failed policies and broken promises," Varela said. "Time for action, not empty promises. No more weak leadership. If you're ready for change, I'm ready to fight for you. Let's take back Albuquerque—together."

For more information on Varela's campaign, visit eddievarelaformayor.com.

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