

RAMONA GOOLSBY

Office: Secretary of State

CANDIDATE INFORMATION

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PRIORITIES & ELECTION SECURITY

Q4. What are your top three priorities for the office?

My top three priorities are restoring confidence in New Mexico’s elections through accurate voter rolls and consistent enforcement of election laws, modernizing business services to reduce delays and unnecessary red tape, and increasing transparency, accountability, and fiscal responsibility throughout the Secretary of State’s Office.

Q5. What steps will you take to strengthen election security, accuracy, and public confidence?

I will strengthen election security and accuracy by improving voter-roll maintenance, requiring consistent statewide procedures, expanding audits and chain-of-custody safeguards, protecting election systems from cyber threats, and providing clear, timely public reporting so New Mexicans can verify how elections are administered.

VOTER IDENTIFICATION & ROLL MAINTENANCE

Question / Policy Position	Position
Q6. Do you support or oppose requiring voter identification in all NM elections?	Support

Explain your answer: Requiring a government-issued photo ID is a commonsense measure that protects election integrity and ensures every New Mexico voter has confidence in our election outcomes. Securing the vote at the point of identification protects legal ballots, increases public trust, and aligns New Mexico with standard election security best practices nationwide.

Question / Policy Position	Position
Q7. Do you support or oppose the federal effort to audit NM voter rolls using all databases available to identify and remove any non-citizens?	Support

Explain your answer: Maintaining clean and accurate voter rolls is fundamental to protecting the integrity of New Mexico’s elections. Only eligible U.S. citizens should be registered to vote in our elections. Utilizing every accurate federal and state database available—including DHS verification systems—to audit registration rolls and ensure non-citizens are identified and removed is a necessary and commonsense step to safeguard the ballot box and uphold public trust in our democratic process.

Q8. Given the recent exposure in New Jersey of non-citizens being registered to vote through automatic voter registration (AVR), do you support or oppose the current system of AVR in New Mexico?

Since Automatic Voter Registration took effect in New Mexico in July 2025, our voter rolls have grown exponentially without providing county clerks the proper tools to verify citizenship. Because New Mexico issues driver’s licenses to non-legal residents, AVR creates the exact same vulnerability exposed in New Jersey. I oppose AVR because registration must be an intentional, affirmative act where eligibility and U.S. citizenship are strictly verified upfront before anyone is added to our voter rolls.

BUSINESS SERVICES & MEASURABLE GOALS

Q9. What changes would you make to improve business filings, online searches, processing times, and customer service?

I will streamline filing processing times to same-day turnarounds and eliminate backlogs for routine business documents. The state search portal will be upgraded with real-time indexing and cross-agency integration to simplify compliance. Additionally, I will restore responsive customer service by introducing live phone and chat support and real-time status tracking for applicants.

Q10. What measurable goals will you establish, and how should New Mexicans evaluate your performance after four years?

I will establish four clear benchmarks: achieving same-day processing for all routine business filings, executing routine cross-agency audits to maintain 100% verified voter rolls, implementing live customer support with sub-24-hour response times, and delivering complete post-election audit transparency. After four years, New Mexicans should evaluate my performance by whether doing business in our state has become faster and simpler, whether voter roll integrity is strictly verified, and whether public trust in our election outcomes has been restored.