



# NEW MEXICO BUSINESS COALITION

## HEROES BANQUET

**Saturday, November 14, 2020 | Albuquerque Marriott**

Join New Mexico Business Coalition (NMBC) in honoring New Mexicans who go above and beyond. Your sponsorship of the annual Heroes Banquet ensures the unsung heroes, who work tirelessly to protect our freedoms, are recognized.

Part of the proceeds benefit: 1) those being honored; and 2) Rebound New Mexico, a charity association working with the economically disadvantaged to move from poverty to prosperity and providing scholarships for the children of fallen heroes.

### Sponsorship Opportunities

#### **EXCLUSIVE SPONSOR: \$7,500**

Only three available. Select: Keynote speaker, hero awards, or wine.

- Full page color ad
- Statewide promotion
- Speaking opportunity or business spotlight in promotional materials
- Podium and screen recognition
- Event display table
- Table for 8 with sign

#### **GENERAL: \$5,000**

- Full page color ad
- Statewide promotion
- Podium and screen recognition
- Event display table
- Table for 8 with sign

#### **INDIVIDUAL TICKET: \$75**

(Special pricing for Military and First Responders)

#### **COLONEL: \$3,000**

- Half page color ad
- Statewide promotion
- Screen recognition
- Six tickets

#### **CAPTAIN: \$1,500**

- Quarter page color ad
- Screen recognition
- Four Tickets

#### **LIEUTENANT: \$1,000**

- Logo in program
- Two Tickets

#### **SERGEANT: \$700**

- Table for 8 with sign

#### **FIRST RESPONDER: \$500**

- Two Tickets
- Provide assistance to honored heroes and families

**Statewide Promotion: 50,000 reach in direct promotional materials and up to 250,000 reach in indirect promotion.**

*Reserve your package today!*

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