



NEW MEXICO BUSINESS COALITION

2021 Las Cruces City Council Candidates Survey

Candidate Name: William Beerman

Q2

Political Party Affiliation:

Republican

Q3

Candidate for what office?

City Council

Q4

District #:

Six

Q9

What is your campaign website or other online access so voters can learn more about you and your positions?

www.beermanforcouncilman.com This website has a window in the lower right hand corner that provides access to my Facebook page, which is updated almost daily.

Q10

What are your past political activities (Offices held, candidate, volunteer, etc)

I am not a politician, although I was the chairman of the Las Cruces Capital Improvements Advisory Committee. I am active in the local Republican Party. I founded my neighborhood association. Since my wife is a fluently bilingual Latina, I was active in the Conservative Hispanic Outreach Committee before it was dissolved.

Q11

Why are you seeking this office?

I am 72 years old and retired with a pension that covers my bills. I asked myself how I could best spend my remaining productive years. I decided I wanted to spend them rolling back the tide of socialism that has swept the country, and help take back America one town at a time. Las Cruces government needs to be taken back from the socialists.

Q12

Have you or your business, if you are a business owner, ever been the subject of any state or federal tax liens? If yes, please explain.

No

Q13

Have you ever been involved in a personal or business bankruptcy proceeding? If yes, please explain.

No

Q14

Have you ever been arrested, charged, or convicted of a misdemeanor or felony crime in New Mexico or any other state? If yes, please explain.

No

Q15

Do you believe that the crime rate in Las Cruces negatively impacts the ability to attract new businesses and industries to our state?

Yes

Please explain your answer:

The crimes permeate the entire town. I know a woman who was mugged three times in three years: once in a Sprouts parking lot and twice in two different Walmart parking lots. Mailbox clusters are being ripped open in neighborhoods all over town. Cars are being ransacked and stolen all over the city. There is a culture of lawless in the streets and you can hear in the air the sound of speeding cars with no mufflers. The violent crime rate has doubled since 2016 and is up 43 percent for the first four months of this year over last year. The beheading in Apodaca Park got national coverage. Good companies do their research before deciding to locate or relocate. They check things like crime rates and school quality. They know their employees must be happy with the locale or they will not move, or will blame ownership or management for picking a bad location.

Q16

How would you make the citizens of Las Cruces safer?

Treat the police department as if were the only department you would keep if the city could keep only one -- which it is. Pay what it takes to have a first class police department. Shift the focus to the police department and away from all the socialist projects that city council spends its time and our money on.

Q17

What is your position on Las Cruces being a 'Sanctuary City'?

Oppose

Please explain your answer:

No sanctuary for law breakers. What is the sense in that?

Q18

If the city experiences a budget deficit or a decline in revenue as it has in the past, what would you propose to balance the budget or otherwise address declining revenues?

I would have to study the situation. As a former certified internal auditor, I am trained in decision-making methodologies such as system design and analysis and the auditors' process of determining condition (problem), cause, effect, the criteria you are judging by, and making a recommendation to address the root cause. Preliminarily, I would favor spending cuts. They are now wallowing in other peoples's money though.

Q19

What is your position on government mandates (paid time off, scheduling, minimum wages, etc.) as they apply to businesses?

Oppose

Please explain your position:

The city may have the power to impose mandates, such as the one on masks at city council meetings, but it does not have the right to do so. Government officials show their incompetence by some of the decisions they make. The most obvious area is minimum wage. What gives these politicians the idea they can run a business better than the owner? We see the kiosks coming in to replace human employees and businesses and jobs moving to Texas where the minimum wage is lower.

Q20

On a scale of one (critical) to five (unimportant), how important is it that City Councilors thoroughly review ordinances and regulations to determine usefulness in regards to best serving citizens without unnecessarily overburdening business?

1 (critical)

Please explain your answer:

I think some of the city staff reports on which councilors base their actions are worthless, because the staff did not use due diligence in developing their recommendation or simply made the recommendation some politician wanted. I can cite examples from a lawsuit I currently have in Third District Court appealing a zoning change in which the city did not follow its own laws regarding zoning changes. The law requires the city determine the effect on traffic, property values, general public safety, etc., which the city did not do.

Q21

Is there anything else you would like to share about your candidacy or your desire to serve the people of your district?

As a certified auditor I reviewed thousands of audit findings about mismanagement of government activities. I also covered many municipal governments as a full-time, old school news reporter in the 1970s. I know a lot about government. I would use proper decision-making methods in reviewing each issue I was required to vote on and each problem for which I seek a solution.