



NEW MEXICO BUSINESS COALITION

2022 Employers' Guidance for Discussing the Upcoming Elections with Employees

New Mexico Business Coalition wants to encourage you to talk to your employees about the upcoming elections.

Why? Most employees look up to you and care what you think. You are their employer, providing a job that matter so they can care for themselves and their families. Most employees understand that your business is important as the source of their income and will respect what you say about needing to protect it and help it flourish.

You can – and should - have an honest discussion with your employees regarding the upcoming elections and you can do that without being partisan or getting into party politics.

How? By discussing the impact of decisions that elected officials make on your ability to manage the business and keep them gainfully employed with good paying jobs. You can provide them a copy of the **New Mexico Business Coalition's (NMBC) nonpartisan scorecard and 2022 Election Handout** which shows how incumbents are scored based on their voting record for/against business and how we can reasonably expect candidates without a voting record to vote.

Issues scored by NMBC have a direct impact on business operations or the quality of life in New Mexico. So from their perspective, the scorecard is *NOT just about business*.

Possible script:

- I want to talk to you about the upcoming election because early voting starts the second week of October. It's extremely important that you do vote and that you learn as much as you can about the candidates so you can make informed decisions.
- I'm not here to tell you how to vote. I am here to tell you that elections have consequences and how you vote matters.
- Some candidates seeking your vote support government growth. This includes laws, rules, and regulations that impact my ability to have a business and your ability to have a job and provide for your family. Other candidates support less government and more free enterprise, which allows us to decide how to run our business as long as we're not infringing on anyone's rights.

- There are voter guides to help you get informed on where current elected officials and candidates running against them stand. One, from the New Mexico Business Coalition ranks state representative candidates from “A” to “F” with an “A” being the candidate who is supportive of pro-business and job policy and “F” being the candidate who is supporting more government control over businesses, your job, and your entire life. I have copies of that scorecard and the election guide that discusses Constitutional Amendments and Bond issues that you can take with you.

- Most of you know that our state is not doing well in most national ratings:
 - Education: 50th
 - Employment: 50th
 - Governor: 50th
 - Public Safety: 50th
 - Best state to live in 50th
 - Opportunity: 49th
 - Child welfare: 49th

- We can do so much better than this! We’ve got smart, well-educated people. And we’ve got an abundance of rich natural resources.

Maybe it’s time for a new direction. And this election is the time to find it. If we stay on this same path, the state is seriously going to be in trouble.

Please learn the truth about the candidates and issues and VOTE!