



2022 NMBC *Heroes Event*

SOME GAVE A LOT;
SOME GAVE ALL



Revel Entertainment, December 8, 2022, 6:00-7:30 pm

This year's event will honor a Veteran of the Year, some of New Mexico's First Responders who have served with distinction and recognize great business and community leaders.

Proceeds from this event will go to:

- Scholarships for the children of fallen heroes.
- 100 Club donation – charity that provides immediate funds for fallen hero families.

SPONSORSHIP OPPORTUNITIES

1 Hero Sponsorship: \$500

- Includes 2 tickets

2 Lieutenant Level Sponsorship: \$1,000

- Logo in program
- Includes 2 tickets

3 Captain Level Sponsorship: \$1,500

- Screen and podium recognition during event
- Quarter page color ad in program
- Includes 2 tickets

4 Colonel Level Sponsorship: \$3,000

- Screen and podium recognition during event
- Half page ad in program
- Event display table
- Includes 4 tickets

5 Brigadier General Level Sponsorship: \$5,000

- Screen and podium recognition during event
- Full page ad in program
- Event display table
- Includes 6 tickets

6 Exclusive Sponsor : \$7,500

- Screen and podium recognition during event
- Full page ad in program
- Event display table
- Speaking opportunity (Prayer/pledge, introduction of keynote, or other)
- Includes 6 tickets

Have any questions?

- Call the office at (505)836-4223
- Find out more at nmbizcoalition.org/events
- Click [HERE](#) to become a sponsor