

2023

Heroes Event

*SOME GAVE A LOT;
SOME GAVE ALL*

November 2, 2023 | 6pm-8pm | Crowne Plaza, 1901 University Blvd NE, Abq, NM 87102

We'll be blessing our community by honoring our public safety heroes and veterans from all over the state, recognizing the families of fallen first responders, culminating with our Veteran of the Year award.

Proceeds from this event will provide:

- Scholarships for the children of fallen heroes.
- 100 Club donation – a charity that provides immediate funds for fallen hero families.

SPONSORSHIP OPPORTUNITIES

1 Executive Event Sponsor : \$10,000 (2 available)

- Includes 10 premium reserved seats at private table
- Member price seating for additional tickets
- Speaking opportunity at BASH (2-minute Business highlight as Veteran of Year Award or First Responder/Hero Sponsor)
- Program highlight – full page color ad, promotion in statewide NMBC emails and print materials
- Recognition at podium large-sized logo on event sign
- Display table or booth (booth must be provided by sponsor)
Company promotional items (pens, brochures, calendars, etc.) can be placed on each attendee's chair

2 Signature Event Sponsor : \$7,500 (3 available)

- Includes 8 premium reserved seats
- Member price seating for additional tickets
- Speaking opportunity at BASH (Choice of Pledge, Prayer or introduce a speaker)
- Program highlight – ½ page color ad, promotion in statewide NMBC emails and print materials
- Recognition at podium and medium-sized logo on event sign
- Display table

3 Platinum Sponsor: \$5,000 (4 available)

- Includes 6 reserved seats
- Member price seating for additional tickets
- Speaking opportunity at BASH (Introductions of VIPs, Speakers, etc.)
- Program highlight – ¼ page color ad, promotion in statewide NMBC emails and print materials
- Recognition at podium and small-sized logo on event sign
- Display table

4 Gold Sponsor: \$2,500

- Includes 5 reserved seats
- Member price seating for additional tickets
- Recognition in program – premium color logo placement, statewide NMBC emails, and promotional/print materials
- Recognition at podium
- Display table

5 Silver Sponsor: \$1,000

- Includes 4 seats
- Member price seating for additional tickets
- Recognition in program – color logo, statewide NMBC emails, and promotional/print materials
- Recognition at event

6 Bronze Sponsor: \$500

- Includes 2 seats
- Member price seating for additional tickets
- Program listing and mentioned in statewide NMBC emails

7 Sponsor: \$250

- Includes 1 seat
- Member price seating for additional tickets
- Program listing

Have Questions? Contact us!

(505) 836-4223, nmbiz@nmbizcoalition.org
nmbizcoalition.org/events