

NM Registered Voters Poll

This survey was conducted from January 31 – February 6, 2025, through a series of online surveys delivered via SMS messages. 541 survey respondents were randomly selected from a demographically proportionate sample of 2025 New Mexico registered voters. Weighted demographics include party, age, geography, ethnicity, and gender. The survey has a $\pm 4.213\%$ margin of error with a confidence level of 95%.

1. Are you registered to vote in New Mexico?

1. Yes	100%
2. No	0%
3. Unsure / Don't Know	0%

2. Would you say New Mexico is headed in the right direction or the wrong direction?

1. Right direction	31%
2. Wrong direction	48%
3. Unsure/Don't Know	17%
4. No Opinion	3%

ROTATE Q2-3

3. Would you say you have a favorable or unfavorable opinion of the Republican Party?

1. Very favorable	24%
2. Somewhat favorable	18%
3. Somewhat unfavorable	8%
4. Very unfavorable	46%
5. No Opinion	3%

4. Would you say you have a favorable or unfavorable opinion of the Democrat Party?

1. Very favorable	19%
2. Somewhat favorable	24%
3. Somewhat unfavorable	14%
4. Very unfavorable	40%
5. No Opinion	2%

Now, you will read a few statements about public issues in New Mexico. After reading each one, please indicate whether you agree or disagree with each statement. **RANDOMIZE**

	Total For	Strongly Agree 1.	Some Agree 2.	Some Disagree 3.	Strongly Against 4.	DK/No Opinion 5.	Total Against
5. Repeat offenders who are charged with violent crimes should be held without bail until trial.	94%	78%	17%	2%	2%	2%	4%
6. Parents should have the right to use tax dollars designated for their children’s education to send their child to the public or private school of their choice.	64%	47%	16%	9%	22%	5%	31%
7. Boys should not be allowed to participate in girls’ sports or be allowed in girls’ locker rooms.	74%	64%	10%	6%	12%	8%	18%
8. State and local law enforcement should cooperate with federal officials to enforce immigration laws against criminals.	64%	51%	13%	9%	26%	1%	35%
9. New Mexico should repeal the personal income tax to allow workers to keep more of their pay.	70%	50%	20%	13%	12%	5%	25%
10. New proposals that allow for more domestic oil and gas production and lead to American energy independence will significantly lower costs to consumers.	57%	41%	17%	13%	20%	10%	33%
11. A new proposal to prevent drilling within 2200 feet (more than seven football fields) of existing structures, making New Mexico’s rules among the most stringent in the nation, would significantly hinder oil and gas production and force smaller producers to go out of business.	42%	24%	18%	15%	25%	18%	40%
12. Illegal immigration is hurting New Mexico.	51%	38%	13%	11%	34%	4%	45%

	Total For	Strongly Agree 1.	Some Agree 2.	Some Disagree 3.	Strongly Against 4.	DK/No Opinion 5.	Total Against
13. New Mexico should end sanctuary city policies that prevent illegal immigrants from being identified and detained.	49%	43%	6%	10%	37%	4%	47%
14. Police officers should be protected from personal liability lawsuits when operating within state law and according to their training.	65%	39%	27%	15%	13%	7%	28%
15. The state should increase criminal penalties for retail theft and vandalism of property.	88%	61%	26%	6%	2%	4%	8%
16. The state should increase penalties for dealers of fentanyl and other deadly drugs.	93%	79%	14%	3%	2%	2%	5%
17. The state should take steps to ensure that drugs, gangs, and human traffickers cannot enter New Mexico from our southern border.	90%	75%	16%	2%	4%	3%	7%
18. I am comfortable with the increasing influence of progressive ideology in New Mexico.	42%	25%	17%	10%	37%	12%	46%
19. We're too dependent on the government in New Mexico.	50%	33%	17%	19%	20%	11%	39%
20. Would you support or oppose a tax increase on employees and their companies to fund a new proposal mandating up to 12 weeks of annual paid time off?							
1. Strongly support		16%					
2. Somewhat support		20%					
3. Somewhat oppose		15%					
4. Strongly oppose		38%					
5. Don't know/No opinion		10%					

21. Do you believe the laws regarding gun ownership in New Mexico are too strict, too lenient, or are they about right?

- 1. Too strict 22%
- 2. Too lenient 33%
- 3. About right 33%
- 4. Unsure / Don't Know 12%

22. Due to high oil and gas revenues, New Mexico is expected to have a budget surplus of nearly \$900 million, on top of last year's \$3.5 billion surplus. What's the best thing the state could do with that money?

- 1. Reduce or eliminate the state income tax. 31%
- 2. Provide a cash tax rebate to all New Mexicans. 30%
- 3. Invest in additional infrastructure like roads, bridges, and internet access. 14%
- 4. Increase wages of state employees. 1%
- 5. Increase education spending. 18%
- 6. Increase permanent funding of government programs and services. 5%
- 7. Other (specify) 1%

23. Please type one word that you think best describes the New Mexico state legislature.

- 1. VERBATIM RESPONSE 100%

24. Why do you say that?

- 1. VERBATIM RESPONSE 100%

DEMOGRAPHICS

25. Which of the following best describes your age?

- 1. 18-24 7%
- 2. 25-34 15%
- 3. 35-44 15%
- 4. 45-54 14%
- 5. 55-64 16%
- 6. 65-74 18%
- 7. 75 or over 15%

26. Are you male or female?

- | | |
|-----------|-----|
| 1. Male | 47% |
| 2. Female | 53% |

27. Would you consider yourself a Republican, Democrat, Independent, or another affiliation?

- | | |
|--------------------|-----|
| 1. Republican | 32% |
| 2. Independent | 22% |
| 3. Democrat | 44% |
| 4. Other (Specify) | 2% |

28. How would you describe your ethnicity?

- | | |
|------------------------------------|-----|
| 1. White | 49% |
| 2. Hispanic | 29% |
| 3. Latino | 3% |
| 4. American Indian/Native American | 3% |
| 5. Black/African American | 2% |
| 6. Asian | 1% |
| 7. Other | 5% |
| 8. Don't know/Prefer not to answer | 7% |

29. Would you be open to expanding upon and discussing any of your answers with a member of our research team? If so, please provide your email address and telephone number.

- | | |
|----------------------|-----|
| 1. VERBATIM RESPONSE | 24% |
| 2. No | 76% |

Note: Results may not add up to 100% due to rounding

CWS Research, LLC is a veteran-owned general consulting and data analytics firm founded by Chris Sacia in November 2021. CWS Research, LLC's mission is to provide quality data and insights to conservative candidates and organizations throughout Texas. CWS Research, LLC accurately polled the Texas Governor's margin of victory in November 2022.